Zila, Inc.

Company LocationContact NumbersContact IContact 25227 North 7th StreetTel: (602) 266-6700Dr. Doug BurkettAndrew StevensPhoenix, AZ 85014-2800Fax: (602) 280-1207Title: Chairman, CEO & PresidentTitle: C.F.O

Overview

Zila, Inc. (NasdaqNM: ZILA), headquartered in Phoenix, Arizona, is an innovator in preventive health care technologies and products, focusing on enhanced body defense and pre-disease detection/intervention. Zila has three business units:

Zila Biotechnology, Inc., a research, development and licensing business specializing in precancer/cancer detection through its patented Zila® Tolonium Chloride and OraTest® technologies. The best cancer experts in the country are represented on Zila's Medical Advisory Board, and together with the company continue to discover new ways to realize and expand the potential of Zila's biotech assets.

Zila Pharmaceuticals, Inc., marketer of superior products to promote oral health and prevent oral disease, including Vizilite® oral examination kits, Peridex® prescription periodontal rinse, and Zilactin® OTC oral care products. Doctors and dentists recognize that the Zila name stands for highly efficacious products. The Pharmaceuticals business specializes in the detection and treatment of pre-disease and early disease states within oral care. Zila Pharmaceuticals is also a strategically important sales and marketing arm for new oral care products emerging from its Biotechnology business.

Zila Nutraceuticals, Inc., manufacturer and marketer of patented Ester-C® and Ester ETM, branded, highly effective forms of vitamin C and E for *Whole Body Protection*. Zila Nutraceuticals operates per a business model that is unique within the nutraceutical industry. Bulk Ester-C nutritional ingredients are sold to manufacturers and marketers who sell Zila's Ester-C direct to the consumers under their own brand name. Zila invests in Ester-C marketing, as do their customers, providing extensive brand presence and awareness among consumers.